

Korean Culture



I LOVE



- Presentation Contest -

HOW TO PARTICIPATE



로스앤젤레스한국교육원
KOREAN EDUCATION CENTER IN LOS ANGELES

ELIGIBILITY

- Middle and high school students enrolled in Korean classes or Korean culture classes in public school
- If you attended school in Korea, you must have attended school in the United States for at least four years.
- **Please inform your teacher** that you want to participate in this contest. Korean class / Korean culture class teacher must submit a recommendation form for you through the teacher's Google form. (<https://forms.gle/RdxndPd6Wbci8K2b8>)



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AWARD CATEGORY

- **Hangul Grand Award (1st)**
\$500 Scholarship + Certificate of Student Interpreter
- **King Sejong Award (2nd)**
\$300 Scholarship + Certificate of Student Interpreter
- **Hunminjeongeum Award (3rd).**
\$100 Scholarship + Certificate of Student Ambassador for Korean Culture
- **Jiphyeonjeon Award (Honorable Mention)**
Gift Card + Certificate

Winners will be given the opportunity to serve as interpreters and public relations ambassadors at KECLA-hosted and sponsored events.



CONTEST SCHEDULE

- **April 27 (Sun)** applications and script due
- **May 23 (Fri)** Script review result announcement
www.kecla.org (news and event page)
- **June 15 (Sun)** Presentation material due
Only those who passed the script review submit presentation material in PowerPoint, Google Slide, or PDF format.
- **June 28 (Sat)** Final presentation review and award ceremony at KECLA



REQUIRED DOCUMENTS

- **Teacher's Recommendation Form** (due by 4/27)
The teacher must submit by teacher's Google form
<https://forms.gle/RdxndPd6Wbci8K2b8>
- **Application / Essay Script / Presentation Script** (due by 4/27)
(Submit the documents using your personal email address, rather than your school domain email.)
The Student must submit by student Google form
<https://forms.gle/6b33aUuZCsFaZ3B19>



REQUIRED DOCUMENTS

- **Finalized Presentation material** (due by 6/15)

Candidates who pass the script evaluation are required to submit their finalized presentation materials (in Powerpoint, Google Slides, or PDF format) by June 15th to chungSarah.kecla@gmail.com

When submitting any documents:

(Submit the documents using your personal email address, rather than your school domain email.)



CONTEST PROCESS

- **1st Review** Essay and PPT Script Evaluation (50 pts)
- **Final Review** Presentation Evaluation (50 pts)
6/28 (Sat) 1 PM ~ 4 PM at KECLA



SCRIPT EVALUATION (50 PTS)

- Imagine you are doing a presentation **promoting** the Korean culture you love to people without knowledge about the Korean culture, and **write a script** for your presentation.
- **Korean culture example:** modern, tradition, history, place, person, story, entertainment, technology, custom, food, music, game, etc.
- **Review criteria:** originality, clear reason, strong support, and overall writing



ESSAY SCRIPT EVALUATION

- Two pages, Times New Roman, font size 12
- **Be concise.** Write in **KOREAN** or **English** (or a mix of **both**): You can hand-write the Korean part if you do not know how to type in Korean. If you hand-write it, please scan and upload it as a PDF file.
- **Save your script as** First Name_Last Name_School
- Submit by **4/27 (Sun)** by Student Application Google Form (<https://forms.gle/6b33aUuZCsFaZ3B19>) (Submit the documents using your personal email address, rather than your school domain email.)



PRESENTATION SCRIPT EVALUATION

- **Be concise.** You will be given **5min** to present your material. If your script is too lengthy, you won't be able to finish in time.
- **Format:** Visual PowerPoint, Google Slides, or PDF format that aligns with the script content
- **Save your script as** First Name_Last Name_School
- Submit by **4/27 (Sun)** by Student Application Google Form (<https://forms.gle/6b33aUuZCsFaZ3B19>) (Submit the documents using your personal email address, rather than your school domain email.)



PRESENTATION EVALUATION (50 PTS)

Presentation Material

- Those who pass the script review are required to submit their finalized presentation material (in PowerPoint, Google Slides, or PDF format) by 6/15 to chungSarah.kecla@gmail.com
- Kindly ensure that you submit the documents using your personal email address, rather than your school domain email.
- All the participants must use the KECLA device. Therefore, please refrain from using effects and animation.
- Save your presentation as: First Name_Last Name_School



PRESENTATION EVALUATION (50 PTS)

Contest Format

- Must present at the in-person contest on 6/15 (Sat) 1 PM ~4 PM at KECLA
- 5 min Presentation
Cannot exceed 7 min, including preparation and exit
- Introduce and promote the Korean culture you love as if you are explaining it to people without knowledge of Korean culture.
- Present in English, Korean, or a mix of both.
(Extra points are applied depending on the ratio of Korean used.)



PRESENTATION EVALUATION (50 PTS)

Contest Format

- You can use costumes and props.
- Review criteria: content and composition, speech delivery and accuracy, attitude, ratio of Korean used
- After the last presentation, the evaluation scores will be tallied, and the evaluation results will be announced.



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APPLY HERE



QUESTIONS

www.kecla.org

chungSarah.kecla@gmail.com

