KOREAN CULTURE I LOVE

HOW TO PARTICIPATE











ELIGIBILITY

- Middle and high school students enrolled in Korean classes or Korean culture classes in public school
- If you attended school in Korea, you must have attended school in the United States for at least four years.
- Please inform your teacher that you want to participate in this
 contest. Korean class / Korean culture class teacher must
 submit a recommendation form for you through the teacher's
 Google form. (https://forms.gle/RdxndPd6Wbci8K2b8)





AWARD CATEGORY

- Hangul Grand Award (1st)
 \$1,000 Scholarship + Certificate of Student Interpreter
- King Sejong Award (2nd) \$500 Scholarship + Certificate of Student Interpreter
- Hunminjungeum Award (3rd)
 \$300 Scholarship + Certificate of Student Ambassador for Korean Culture

Winners will be given the opportunity to serve as interpreters and public relations ambassadors at KECLA-hosted and sponsored events.







CONTEST SCHEDULE

- May 13 (Mon) applications and script due
- May 31 (Fri) Script review result announcement www.kecla.org (news and event page)
- June 10 (Mon) Presentation material due
 Only those who passed the script review submit presentation material in PowerPoint, Google Slide, or PDF format.
- June 15 (Sat) Final presentation review and award ceremony at KECLA





REQUIRED DOCUMENTS

- Teacher's Recommendation Form (due by 5/13)
 The teacher must submit by teacher's Google form https://forms.gle/RdxndPd6Wbci8K2b8
- Presentation Script (due by 5/13)
 The Student must submit by student Google form https://forms.gle/6b33aUuZCsFaZ3B19
- Presentation material (due by 6/10)
 Only the candidates who pass the script evaluation Format: PowerPoint, Google Slide, or PDF







CONTEST PROCESS

• **1st Review** Script Evaluation (50 pts)

Final Review Presentation Evaluation (50 pts)
 6/15 (Sat) 1 PM ~ 4 PM at KECLA





SCRIPT EVALUATION (50 PTS)

- Imagine you are doing a presentation promoting the Korean culture you love to people without knowledge about the Korean culture, and write a script for your presentation.
- **Korean culture example**: modern, tradition, history, place, person, story, entertainment, technology, custom, food, music, game, etc.
- Review criteria: originality, clear reason, strong support, and overall writing





SCRIPT EVALUATION (50 PTS)

- Two pages, Times New Roman, font size 12
- **Be concise**. You will be given **5min** to present your material. If your script is too lengthy, you won't be able to finish in time.
- Write in Korean or English (or a mix of both)
- You can hand-write the Korean part if you do not know how to type in Korean. If you hand-write it, please scan and upload it as a PDF file.
- Save your script as First Name_Last Name_School
- Submit by **5/13 (Mon)** by Student Application Google Form (https://forms.gle/6b33aUuZCsFaZ3B19)





PRESENTATION EVALUATION (50 PTS)

Presentation Material

- Those who pass the script review must submit a presentation material by 6/10.
- Presentation material format: PowerPoint, Google Slide, PDF
- All the participants must use the KECLA device. Therefore, please refrain from using effects and animation.
- Save your presentation as: First Name_Last Name_School







PRESENTATION EVALUATION (50 PTS)

Contest Format

- Must present at the in-person contest on 6/15 (Sat) 1 PM ~4 PM at KECLA
- 5 min Presentation
 Cannot exceed 7 min, including preparation and exit
- Introduce and promote the Korean culture you love as if you are explaining it to people without knowledge of Korean culture.
- Present in English, Korean, or a mix of both.
 (Extra points are applied depending on the ratio of Korean used.)
- You can use costumes and props.





PRESENTATION EVALUATION (50 PTS)

Contest Format

- Review criteria: content and composition, speech delivery and accuracy, attitude, ratio of Korean used
- After the last presentation, the evaluation scores will be tallied, and the evaluation results will be announced.







QUESTIONS

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