

2026 Korean Culture I Love Presentation Contest

Korean Language/Culture Class Students

The LA Korean Education Center and Jeollanamdo Office of Education supports outstanding students by awarding scholarships through a Korean Culture Presentation Contest, with the goal of selecting and encouraging students who are diligently studying the Korean language and Korean Culture language at accredited middle and high school students in the United States.

Details regarding scholarship eligibility requirements, required application documents, and submission deadlines are as follows:

Important Information

Teacher Recommendation Guidelines:

- Each School can recommend up to a maximum of 10 students
- Recommendation should be listed in order of priority:

-Teacher's Recommendation Google Form:

Only the Korean Class Teacher + Korean culture class teacher are authorized to file this form <https://forms.gle/RdxndPd6Wbci8K2b8>

The school and district will be alerted in the event of a faulty recommendation.

All teacher information will undergo verification by KECLA.

1. Korean Culture I Love Presentation Contest
2. Eligibility:
 - a. Middle and high school students currently enrolled in a Korean language class at a regular (accredited) school
 - b. Must be recommended by the teacher in charge of the Korean language class, Korean culture class, or after-school Korean language program at a regular school
 - c. Student who previously attended school in Korea must have completed at least four years at a regular school in the United States (as of the application deadline)
3. Required Documents:
 - a. Teacher Recommendation Letter: To be submitted by the teacher via Google Form: <https://forms.gle/RdxndPd6Wbci8K2b8>
 - b. Student Application Form: To be submitted by the student via Google Form: <https://forms.gle/6b33aUuZCsFaZ3B19>
 - c. 5-Minute Video Presentation: To be submitted by email to chungSarah.kecla@gmail.com
 - d. Presentation materials (for those who pass the preliminary round): Choose one format (PowerPoint, Google Slides, PDF) and submit by email to chungSarah.kecla@gmail.com

4. Competition Category: Select only one:
 - a. Student Interpreter: Must speak in Korean for at least 60% of the presentation (3min)
 - b. Student Ambassador: Must speak in Korean for at least 20% of the presentation (1min)
5. Award: Once decided, student cannot change the presentation language preference
 - a. Student Interpreter: Must speak in Korean for at least 60% of the presentation (3min)
 - i. Hangeul Grant : \$800
 - ii. King Sejong : \$600
 - iii. Hunminjeongeum : \$400
 - iv. Jipyeonjeon : Gift Card
 - b. Student Ambassador: Must speak in Korean for at least 20% of the presentation (1min)
 - i. Hangeul Grant : \$300
 - ii. King Sejong : \$200
 - iii. Hunminjeongeum : \$100
 - iv. Jipyeonjeon : Gift Card
6. Selection Criteria
 - a. [Preliminary Round] Selection: Candidates for the final round will be chosen based on video evaluation
 - i. "Korean Culture I Love" Presentation Video (5 Minutes)
 1. Student Interpreter: Use Korean for at least 60% of presentation
 2. Student Ambassador: Use Korean for at least 20% of presentation
 3. Presentation Duration: 5 Minutes
 4. Background & Orientation: Plain white background, landscape orientation
 5. Framing: Appear in the frame from the waist up
 6. Attire: semi-formal clothing or outfits and props appropriate for presentation topic
 - ii. Korean Class Grade: Average grades since Fall 2025
 - iii. Teacher Recommendation Letter: From the Korean language teacher via google form: <https://forms.gle/RdxndPd6Wbci8K2b8>
 - iv. Years Enrolled in Korean Language Class
 - v. For those who pass the preliminary round: Submit additional presentation materials (choose format: PowerPoint, Google Slides, PDF)

- b. [Final Round] Selection: Rankings will be determined based on presentation evaluation for candidates who passes the preliminary round. (Preliminary scores will not be considered)
 - i. Competition Format: 5-minuties presentation according to the selected language preference from application.
 - 1. Student Interpreter: Use Korean for at least 60% of presentation
 - 2. Student Ambassador: Use Korean for at least 20% of presentation
 - 3. Participants may use attire, props, or other visual aids
 - ii. Evaluation Criteria: Content and organization of the presentation, clarity and accuracy of delivery, and overall attitude.
 - iii. Results & Awards: Scores will be tallied after the last participant's presentation, and winders will be announced and awarded
- 7. Application and Competition Schedule:
 - a. March 15, 2026, 11:59 PM: Deadline for submission of video, teacher recommendation
 - b. March 31, 2026: Announcement of preliminary round results and final round instructions (via website and individual notification)
 - c. April 17, 2026, 6:00-9:00 PM (PST): Final round presentation evaluation and wards ceremony (at the Korean Education Center in Los Angeles)
- 8. Inquiry
 - a. Phone Number: 213. 268. 3112
 - b. Website: www.kelca.org
 - c. Email: chungSarah.kecla@gmail.com

Competition Preparation Details

1. Presentation Topic:

2. Competition Format:

Preliminary Round: Video Evaluation

- Teacher Recommendation Form: Submit by March 15, 2026, 11:59 PM via Google Form: <https://forms.gle/RdxndPd6Wbci8K2b8>
- Student Application Form: Submit by March 15, 2026, 11:59 PM via Google Form: <https://forms.gle/6b33aUuZCsFaZ3B19>
- 5-Minutic Video
 - o Duration: 5 Minutes
 - o Background & Orientation: Plain white, landscape
 - o Framing: Waist up in frame
 - o Attire: Semi-formal or topic-appropriate clothing/props
- Additional Presentation Materials for Preliminary Round Passers:
 - o Visual materials in PowerPoint, Google Slides, or PDF matching presentation content
 - o Avoid animation or effects (to ensure compatibility with center devices)
 - o File name format: FirstName_LastName_School
 - o Submit via email: chungSarah.kecla@gmail.com

Final Round – Presentation Evaluation (April 17, Friday, 6:00-9:00 PM @ KECLA) (MUST BE PRESENT-IN PERSON)

- Format: 5-minute presentation in Korean according to the selected category
 - o Student Interpreter: Use Korean for at least 60% of presentation
 - o Student Ambassador: Use Korean for at least 20% of presentation
 - o Participants may use attire, props, or other visual aids
- Evaluation Criteria: Content and structure, clarity and accuracy of delivery, and presentation attitude
- Scores will be tallied after the last participant’s presentation, followed by announcement of results and awards

Award	Student Interpreter: Must speak in Korean for at least 60% of the presentation (3min)	Student Ambassador: Must speak in Korean for at least 20% of the presentation
Hangul Grant(1ST)	Student Interpret + \$800	Student Ambassador + \$300
King Sejong(2ND)	Student Interpret+ \$600	Student Ambassador + \$200
Hunminjungeum(3RD)	Student Interpret + \$400	Student Ambassador + \$100
Jipyeonjeon	Gift Card \$20	